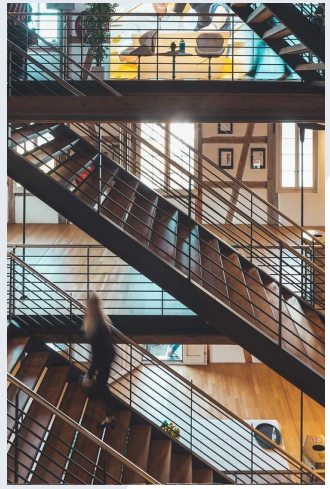
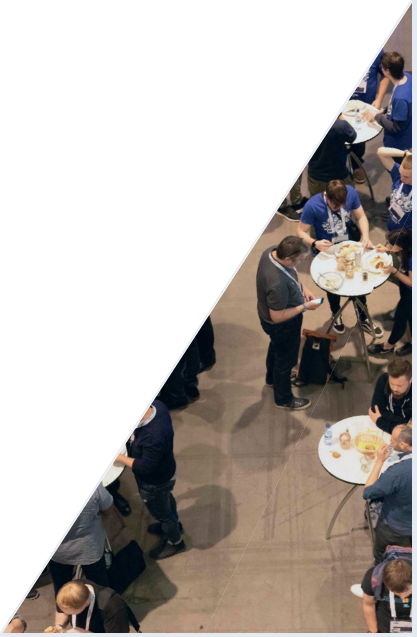
SPONSORING KIT

DEVOPSDAYS ZURICH 2022

WHY DEVOPSDAYS?

ABOUT DEVOPSDAYS

DevOpsDays Zurich is the event organized by enthusiasts for enthusiasts. Focusing on knowledge, networking and a connecting atmospheric vibe, the conference attracts speakers from all over the world and participants with skills ranging from the hands-on developer to experienced senior managers.

YOUR IMPACT

As ticket prices are affordable for all participants, the conference is heavily funded and supported by yourselves, the sponsors.
As a sponsor, you offer visible and sustainable support to the growing community and their ideas to shorten the gap between functional silos.

CENTRAL LOCATION

DevOpsDays Zurich will take place again this year in the Alte Kaserne in Winterthur. Located in the heart of the old town, only 20 minutes by train from Zurich Central Station and 15 minutes from Zurich Airport, the charming location offers an ideal atmosphere for this great conference.

CLOSER TO THE COMMUNITY

There's even more news. Thanks to a prize draw you will have even more visitors at your stand. Participants will collect stamps on a card at various sponsor booths.
One lucky participant will win the high quality prize offered by the organisation team at the end of the conference.

SPONSORING PACKAGES

This year we have simplified the available packages into Platinum, Gold, and Silver offerings. Whether you are looking for talent, aim to promote your tools & services, or want to support the event without a booth - we have t
package for you.

We are looking forward to the DevOpsDays 2022 in Winterthur and meeting you as a sponsor.

Become a sponsor and support the DevOpsDays in Zurich!

DEVOPSDAYS ZURICH

DEVOPSDAYS 2022 INFORMATION

when
May 31st to June 1st 2022

where
Alte Kaserne
Kulturzentrum
Technikumstrasse 8
8400 Winterthur

event Website
www.devopsdays.ch

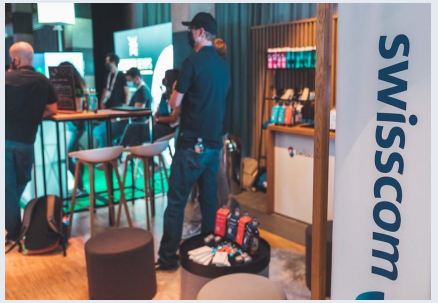
expected Attendees
250*

contact
organizer@devopsdays.ch

more impressions from previous years
flickr | vimeo

social Media
#dodzh22

* actual number might be restricted by the venue and/or local authorities due to the dynamic Covid-19 situation



DEVOPSDAYS 2022 SPONSOR PACKAGES

PLATINUM SPONSOR

Are you looking for maximum visibility and exposure as sponsor of DevOpsDays Zurich?

Then we recommend the Platinum package including a booth space, 1-minute pitch at the event, participation in sponsor bingo, and premium position on our websites.

GOLD SPONSOR

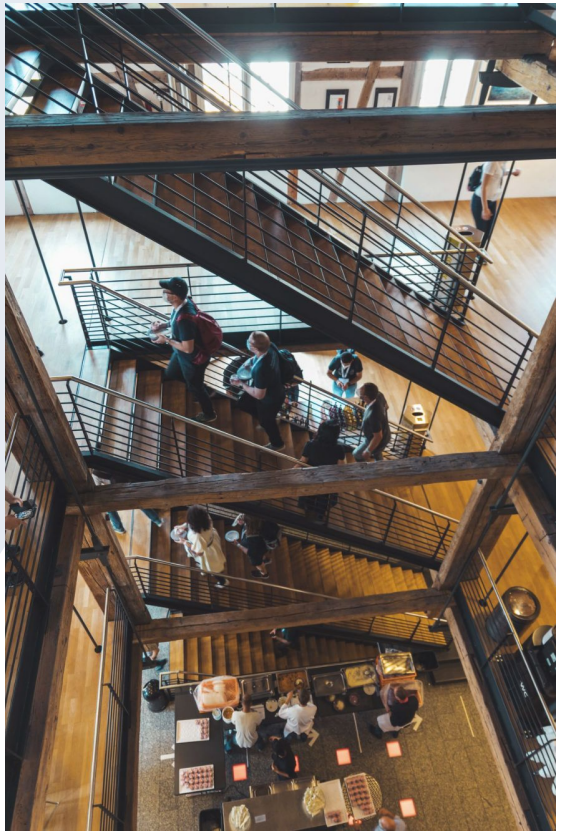
Do you want to present your products & services and engage with the crowd at DevOpsDays Zurich?

Your best choice is the Gold package including a booth space that you can use at your discretion, participation in the sponsor bingo, and coverage on our websites and social media.

SILVER SPONSOR

You want support DevOpsDays Zurich, but you don't need a booth at the event?

Choose the Silver package and be mentioned on our websites and social media.



EVENING EVENT SPONSOR

Do you want a stage at the evening event and support the leisure part of DevOpsDays Zurich?

Sponsoring the evening event comes with a prominent place for your logo, a 1-minute pitch at the evening event, and coverage on our websites and social media.

COFFEE / MEAL SPONSOR

How about supporting the culinary side of DevOpsDays Zurich?

Become the Coffee or the Meal Sponsor and bring your branded coffee cups and napkins. The package includes a 1-minute pitch at the event plus coverage on our websites and social media channels.

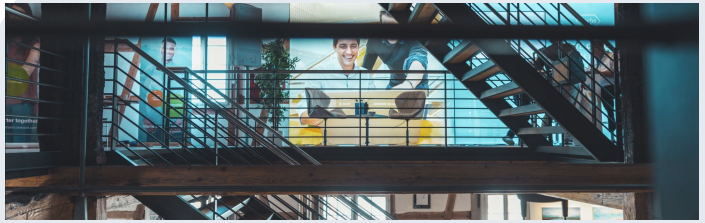
DEVOPSDAYS 2022 SPONSOR PACKAGES

	Platinum	Gold	Silver	Evening Event	Coffee	Meals
Social Media & Web Sites	x	x	x	x	x	x
Premium Visibility[1]	x					
Booth (9m2)	x[2]	x				
Sponsor Pitches	x			x	x	x
Sponsoring Bingo	x	x				
Evening Event Logo				x		
Logo on Napkins[3]						x
Logo on Coffee Cups[3]					x	
# Tickets included	5	4	1	2	2	2
# Available Packages	3	5	unlimited	1	1	1
Price in CHF (excl. 7.7% VAT)	9'000	6'000	1'000	3'000	3'000	3'000

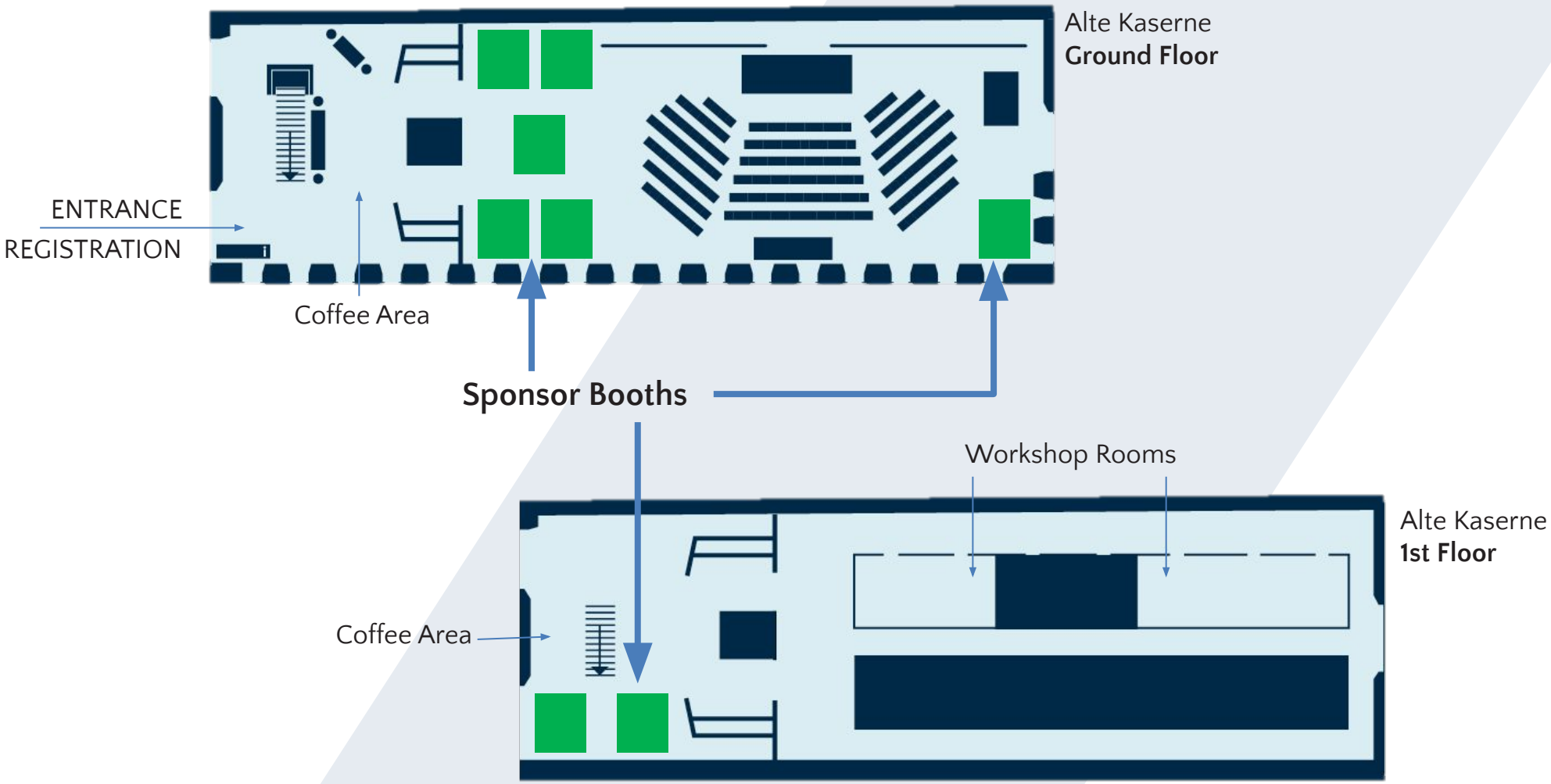
[1] premium visibility means you have a more impactful outreach thanks to a larger sponsor logo included in our communication and on our websites

[2] Platinum sponsor may choose their preferred booth location

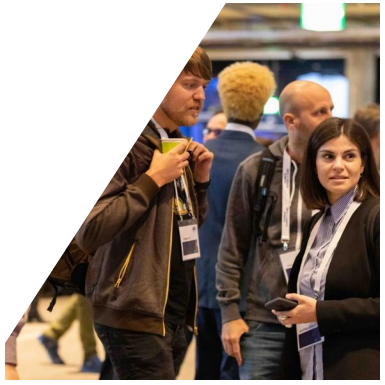
[3] material not included in package, needs to be organized by sponsor



DEVOPSDAYS 2022 FLOOR PLANS



BECOME A SPONSOR NOW

DEVOPSDAYS ZURICH 2022

Contact us at organizer@devopsdays.ch
or reach out to us on one of our social media accounts